



## Why Sell?

The Trail's End popcorn sale is the primary means by which our pack raises money for various pack activities throughout the year. Additionally the sale provides the individuals scout the opportunity to pay their own way for summer camp.

## How does it work?

1. **Take Order** – Scout sells door to door with the order form
2. **Show and Sell** – Scout sells at various store front locations with popcorn
3. **Show and Deliver** – Scout sells door to door with popcorn on hand to make a sale.
4. **Sell Online** – A scout sends an email to family and friends inviting them to ordering online using our pack number **3001**.  
→ Note there is a mobile app available



## Incentives...

1. *Money for our Pack*
  2. *Cool Prizes*
  3. *Fill up a Sheet Promotion for a Special Prize!*
- See Popcorn Kernel for details*

## Questions?

### Popcorn Kernel:

Carolyn Palka - 734-332-9927

### Show and Sell:

Phil Pucillo: 734-904-4459

### Online Ordering:

Amy Beers: 248-756-5934

## Important Dates for Parents...

**August 29** – Take Order popcorn sales can begin!

**September 29:** Show and Sell and Show and Deliver sales begin!

**September 29** – Statewide Unit Blitz Day and Sale Begins!

**October 18** – Pack Meeting – Take Order forms are due!

**October 27** – Last day for Show and Sell and Show and Deliver; All unsold popcorn should be turned in to the Popcorn Kernel

**November 18** – All Take Order Popcorn must be picked up from the Popcorn Kernel